



December 17, 1976

Dear Mr. Walker,

I do appreciate your thoughtful letter of December 10th. I have no plans to do a lot of public speaking, but it is conceivable I will be doing some. I feel I should finish this job totally and then make arrangements about the future later.

If you would care to contact me after January 20th, I would be delighted to chat with you. My home address is [REDACTED] N. W., Washington, D. C. 20018.

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Yours very truly,

George Bush

Mr. Alan S. Walker  
Program Corporation of America  
234 N. Central Avenue  
Hartsdale, New York 10530

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## Program Corporation of America

234 N. Central Avenue, Hartsdale, New York 10530 (914) 428-5840

December 10, 1976

Mr. George Bush  
Director  
Central Intelligence Agency  
McLeon, Virginia 22101

Dear Mr. Bush:

Our company, one of the leading lecture management firms in the country, has received many inquiries as to your availability to speak to business groups, organizations and colleges throughout the country. It appears that these organizations and colleges are willing to pay a substantial amount to hear your views and are most anxious for a positive response from you. If you are at all interested in speaking before these groups, I could offer you an honorarium of between \$2,500 and \$3,500 per lecture plus all of your expenses. I can also guarantee you as many speaking engagements as you would like during the upcoming year.

To introduce our company to you, Program Corporation of America represents such people as Shana Alexander, Jack Anderson, Congresswoman Yvonne Burke, Senator Sam Ervin, Sissy Farenthold, Pauline Frederick, George Gallup, Jr., Irving R. Levine, Senator Edmund Muskie, Bess Myerson, Patrick Oliphant, Senator Abraham Ribicoff, Ruth Carter Stapleton, Carl Stern, Senator Adlai Stevenson, I. F. Stone, Ben Wattenberg, General William C. Westmoreland, to name but a few. We have our home office just outside of New York City in Westchester County and regional representatives located throughout the country.

I feel that our company is far and away the best because we offer personalized service to the speakers we represent. Each speaker has a liaison person in the agency who gets to know individual needs and preferences. Our staff devotes a great deal of time to seeing that each person receives the number and type of dates he prefers. We want the people we represent to be satisfied and pleased with our services, and if you work with us, you'll find that we will book you in a highly professional and discreet manner.

Mr. George Bush

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December 10, 1976

Our services are geared towards easing the burden of your office staff. If you wish, we can answer all invitations that come to your office in accordance with your dictates. We would coordinate lecture engagements with your schedule, and we would be able to pick up enroute speaking engagements if you are going to be in another part of the country. We never make commitments for our speakers and artists without clearing the date with them first. We can make travel arrangements for each lecture, if you wish, and send you your tickets in advance. We also provide the organization with publicity. In addition, we bill the organizations for the speaker's honorarium and expenses, thus saving your office another time-consuming task. After each lecture, we mail the speaker his payment and expenses.

Mr. Bush, I am very interested in making a proposal to you after you leave office. With a sales staff of eight people, I'm sure we can obtain for you as many dates as you would like in both the college market and the corporate and business areas. I would very much like to discuss my proposal with you or your representative, and I'd be more than happy to fly to Washington to answer any questions you might have.

I look forward to hearing from you at your earliest convenience.

Cordially,



Alan S. Walker  
President

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